

Privacy Policy

Your privacy is a priority for Highroots Wellness & Consulting. This Statement of Privacy applies to Highroots Wellness & Consulting and its website and governs data collection and usage. Highroots Wellness & Consulting respects the privacy of visitors to its web site. Highroots Wellness & Consulting believes that visitors should be assured that information provided online is used responsibly and appropriately. To protect online privacy, Highroots Wellness & Consulting has implemented the following policy.

Collection of your Personal Information

Most of the data and information collected through this web site is used only to help Highroots Wellness & Consulting further its charitable purpose. It is Highroots Wellness & Consulting's policy to collect and store only personal information that website visitors knowingly provide.

- Highroots Wellness & Consulting does not ask you for personal information unless needed to register for a conference, event, or service.
- Highroots Wellness & Consulting does not share your personal information with anyone, except to comply with the law or protect Highroots Wellness & Consulting's rights.
- Highroots Wellness & Consulting does not store personal information on its servers or in the cloud unless required for the on- going operation of services.

Personal identifiable information can include:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title

Highroots Wellness & Consulting's website collects information about each visitor to the site in the following ways:

1. Through your IP address;
2. Through project inquiry forms and other online interest forms;
3. And through any correspondence you send to Highroots Wellness & Consulting via written correspondence, listed emails, and through other forms not associated with the database posted on this website.

If you provide a donation, or purchase Highroots Wellness & Consulting's services and products, we collect billing and credit card information. This information is used to complete the donation or purchase transaction.

What we do with the information we gather:

Highroots Wellness & Consulting requires the information to understand your needs and provide you with better service, and for the following reasons:

- Internal record keeping.
- We may use the information to improve our services and products.
- We may inform you of new services and products available from Highroots Wellness & Consulting and its affiliates.

Sharing your personal information with third parties:

We will not sell, distribute, or lease your personal information to third parties.

Highroots may, occasionally, contact you on behalf of external partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information will be transferred to the third party. Highroots may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such parties are prohibited from using your personal information except to provide services to you and Highroots Wellness & Consulting, and they are required to maintain confidentiality of your information.

Highroots Wellness & Consulting may disclose your personal information, without notice, if required to do so by law or in good faith that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served of Highroots Wellness & Consulting or the site; (b) protect and defend the rights or property of Highroots Wellness & Consulting; and/or (c) act under exigent circumstances to protect the personal safety of clients of Highroots Wellness & Consulting, users of its site, or the public.

Casual Website Visitors and General Users:

Highroots Wellness & Consulting does not collect any personal information from users browsing its web site. When you use the public areas of this site, you are doing so anonymously. Highroots Wellness & Consulting collects aggregate use information, such as the number of visits per page. Aggregate data is used for internal and marketing purposes. In these instances, Highroots Wellness & Consulting does not collect any personally identifying information.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected including your IP address, browser type, domain names, access times, and referring web addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Highroots Wellness & Consulting website.

Use of Cookies

The Highroots Wellness & Consulting website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. This simplifies the process of recording your personal information such as billing addresses, shipping addresses, and so on. When you return to the same website, the information you previously provided can be retrieved, so you can easily use the features that you customized.

You can accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the services or websites you visit.

Links to Other Websites:

Our website may contain links to other websites of interest. Once you have used these links to leave our site, you should note that we do not have any control over the other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide while visiting other sites and those sites are not governed by this privacy statement. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Security:

We are committed to ensuring that your information is secure. To prevent unauthorized access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we may collect from our website.

The website of Highroots Wellness & Consulting uses Hyper Text Transfer Protocol Secure (HTTPS) and Secure Sockets Layer (SSL) for encryption protocols to secure your browser and web connection.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we protect your information in all available manners, you acknowledge that there are security and privacy limitations inherent to the internet which are beyond our control.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through a public forum board on Highroots Wellness & Consulting, this information may be collected and used by others.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, provide a good or service requested by you, our reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech; or exercise another right provided by the laws;
- Comply with the Colorado Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Children Under Thirteen

Highroots Wellness & Consulting does not knowingly collect personal identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out of Disclosure of Personal Information to Third Parties

In connection with any personal information, we may disclose to a third party for a business purpose, you have the right to know:

- The categories of personal information that we disclosed about you for a business purpose.

You have the right under the Colorado Privacy Act and certain other privacy and data protection laws, as applicable, to opt out of the disclosure of your personal information. Users may opt out of receiving any communications from third party partners by contacting us at admin@highrootswellness.org.

If you exercise your right to opt out of the disclosure of your personal information, we will refrain from disclosing your personal information, unless you subsequently provide express authorization for the disclosure of your personal information. By January 1, 2024, the Colorado Department of Law will publish a list of universal opt-out mechanisms that will be recognized to meet the standards of the Colorado Privacy Act.

E-mail Communications

From time to time, Highroots Wellness & Consulting may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Website Disclaimer:

The information contained on this website is for general information purposes only. While we attempt to keep the information up to date and correct, we make no representations about the completeness or accuracy with respect to the website or the information, products, and services on the website.

Your Responsibility:

If you become aware of a breach in Highroots Wellness & Consulting's Privacy and Security policies or suspect that Highroots Wellness & Consulting has handled your personal information in a manner that doesn't comply with this privacy statement, please contact us by e-mailing an explanation to admin@highrootswellness.org or by calling (719) 602-2112.

Any suspected attempt to breach these policies and procedures, or to engage in any type of unauthorized action involving this website, will be regarded as potentially criminal activity, and may be reported to the appropriate authorities.

Problems or Complaints:

If you have a complaint about Highroots Wellness & Consulting's compliance with this privacy policy, you may contact us at admin@highrootswellness.org. Highroots Wellness & Consulting's may change this policy from time to time by updating this page.

Changes to this Statement

Highroots Wellness & Consulting reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by posting a prominent notice on the home page of the website. Your continued use of the website and/or services available after such modifications will consider your acknowledgement and agreement to abide and be bound by the modified Privacy Policy.

Contact Information

Highroots Wellness & Consulting welcomes your questions or comments regarding this Statement of Privacy. Please contact us by e-mailing an explanation to admin@highrootswellness.org or by calling (719) 602-2112.

Effective as of December 23, 2023.